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JAF Group: New appointments to international business team

Stockerau. The JAF Group is making several changes to its Global Sales team. In early 2021, there have been new appointments in the back-to-back business segment as well as at the JAF IMHOLZ branch in Leipzig.

Ralph Knör – new branch manager at JAF IMHOLZ Leipzig

Ralph Knör (52) has been heading up the JAF IMHOLZ branch in Leipzig since March 2021. This experienced sales professional is following in the footsteps of Friedrich Robert Gericke who has moved on to engage in the Group's international back-to-back business. Knör is a proven timber expert with far-reaching international experience. He led the veneer sales business at JAF IMHOLZ in Leipzig from 2005 to 2014. In 2014, Knör moved on to the Möhring Group where he was responsible for international sales. In March of this year, the JAF Group was successful in attracting this expert back to become its branch manager at JAF IMHOLZ in Leipzig.

Friedrich Robert Gericke (51) is reinforcing the Group's international back-to-back business operations. With many years of industry experience, this business administration graduate managed the German subsidiary of JAF IMHOLZ in Leipzig from 2007 and has already been intensively involved in and responsible for setting up the international distribution organisation. Gericke has been inputting his extensive expertise in the international sales team at the JAF Group since April.

Teemu Korhonen hands over to Florian Markl

There has also been a change at the helm of JAF Global in early 2021. Teemu Korhonen (42) left the Group in May 2021 at his own request and on amicable terms. Korhonen joined the plywood division of JAF in 2003 and in recent years had been responsible for the further development of this business segment. Following the acquisition of the DLH Group in 2014, JAF intensified its activities in the

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international back-to-back business. Korhonen made his mark from the outset, as a member of the management team, responsible for the integration of these international trading activities, and also as the general manager of JAF's Russian subsidiary, JAF RUS. He smoothly handed over his tasks and responsibilities to Florian Markl in April 2021.

As a graduate of business administration with a clear focus on the international timber trade, Markl (48) can already draw on nearly 20 years of professional experience at the JAF Group as he takes over his new tasks. Markl has been working for the JAF Group since 2002 and, as head of international product management for construction timber, played a significant role in expanding the product portfolio and services in the construction timber segment. In May 2021 and in addition to these tasks, he also took over leadership of JAF Global and responsibility for the Russian market.

About J. u. A. Frischeis (JAF)

The JAF Group, known in Austria as J. u. A. Frischeis, is one of Europe's leading suppliers of timber and wood-based materials. 56 sites on two continents: JAF has established itself as a strong partner to the wood processing trade, the construction industry and retailers, and is already the market leader in Austria, the Czech Republic, Slovakia, Hungary and Croatia. Rich in tradition, the Group has more than seven decades of experience, an extensive network of branches in Central Europe, the outstanding timber-related expertise of its personnel and offers a wide range of diverse products. This range encompasses 83,000 products, of which more than 20,000 are permanently stocked. JAF guarantees exceptional levels of flexibility and modern service built on its strong logistics and numerous digital solutions.

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